

Stephens College Fashion Program Presents

THE COLLECTIONS FASHION SHOW

Media Kit

78th Annual Student Designer Fashion Show

ABOUT THE COLLECTIONS



Each year at Stephens College, the fashion design students put in countless hours to create unique, one-of-a-kind garments and collections through meticulous research, design, and making. To showcase the incredible up-and-coming talent, Stephens College has been producing *The Collections*, the annual student designer fashion show for 78 years. Through planning and coordinating the public event and designing the clothing, the fashion show is 100% student-led, showcasing every student's talent, hard work, creativity, and leadership. *The Collections* allows our designers to finally watch their creations come to life.

Since its inception, The Fashion Program at Stephens College prepares students who learn from fashion industry leaders to become the next generation of talent. Begun in 1944, the Fashion Program was led by Muriel King, one of the first American fashion designers to achieve name recognition. Throughout the years since, the program has received many honors, such as being an official member of the Council of Fashion Designers of America (CFDA); ranking number 13 of fashion programs worldwide according to the London-based *Business of Fashion*; and joining the Fashion Scholarship Fund, an esteemed invitation-only scholarship competition. Another highlight of the Stephens Fashion Program, launched in 2016 by alumna Jeannene Thompson Booher, is the Fashion Lecture Series. The series has brought notable fashion industry leaders on campus to advise and inspire students. American designer Brandon Maxwell and English designer Zandra Rhodes are two notable lecturers. Providing firsthand experience and knowledge of fashion, the Stephens College Costume Museum and Research was established in 1958. The collection houses 13,000 historical garments in the Matilda Magnus Price Fashion Collection, including reputable designers Charles Worth, Claire McCardell, Oscar de la Renta, Dior, and Chanel.



THEME

REFLECTIONS



The theme for the 78th annual *The Collections* fashion show is **Reflections**. For most of us, the past couple of years in a global pandemic have been nothing short of exhausting, painful, and rigorous. Most have been stuck in a period of stagnation and feeling restricted at home. This year, however, it is time for us to celebrate the silver lining of newness and rebirth. The continued moments in isolation and lockdown allowed us to take a step back from the chaos and rethink who we are, what is important, and who we want to become. This year, celebrations are in order! There is a silver lining reflecting new freedoms and hope for tomorrow.

We will create a fashion experience of escape and dreams come to life. A time to reflect on what is possible when talented people work together to create new realms of possibility. It is time to be *Adorned in Dreams* (Wilson, 1985), to let fashion and its nearness to the body become a reflective expression of your hidden and future self.

SENIOR COLLECTIONS 2021



Designer Recognition

Top Row: 1st- Kate Kitchel (Left), 2nd- Kate Kitchel (Center), 3rd- Nikki Bidwel (Right)

Middle Row: 1st- Nikki Bidwell (Left), 2nd- Jessica Carthron (Center), 3rd- Caila Parks (Right)

Last Row: 1st- Caila Parks (Left), 2nd- Morgan Lange (Center), 3rd- Morgan Lange (Right)

PRESS RELEASE

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The Fashion Program at Stephens College creates a special environment for creatives to develop and strengthen their skill sets through significant hands-on learning experiences. Fashion Design, Fashion Marketing and Management, Fashion Communication, and Apparel Studies students come together to produce this successful event, The Collections fashion show, every year. This show has produced extremely successful turnout in the past and brings together a community of individuals from all over the world. Unfortunately, for the past two years, the in-person Collections fashion show has been put on pause and transitioned to virtual due to the pandemic.

The fashion design students at Stephens College go through a rigorous process to get their garments and collections featured in the fashion show. Research, planning, countless hours in sewing labs, model fittings, and finally Jury of Selection, where designers present their pieces to professionals to determine if they will be in the fashion show. The stress, late nights, and massive talent deserve to be shown to the world.

While we experienced unity in a unique way during those two years of the canceled event, we are so ready to be back with an in-person fashion show to celebrate our abundance of talent and experience this community again. We hope that when you see the hard work and love on the runway, you reflect on the past and celebrate with us.

Showtimes:

Saturday, April 9th, 2022
4:00pm | 7:00pm

Location:

Stephens College
The Collections Fashion Show
Windsor Auditorium
1405 E. Broadway Columbia, MO 65215

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The Collections Fashion Show



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